

REP HEADLINE# 6384276
ORIGINAL REV#0 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP

OCT18/12 14.50
*** WDCW-TV ***

ADV # _____ ADV. NAME POLI/T KAINE/DSCC/D/SEN/VA
AGY # _____ AGY. NAME MEDIA STRATEGIES & RESEARCH
11350 RANDOM HILLS ROAD, SUITE 670
FAIRFAX, VA 22030

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME RACHAEL BEALE
SALES PRSN WA- DAVE CLARK

ORDER # _____ CONTRACT # 6384276

PRDCT TIM KAINE/DSCC

EST#**** COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT22/12 OCT28/12 WK-1

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED _____

DATE OCT18/12 14.50

REP: TO NSA/NSM
FROM WES FOR DAVE
*NEW ORDER
\$2500...4X
THANKS PLEASE CONFIRM 10/18

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 12707

1			630P-700P	30		\$150.00	10/28	10/28	1		SUN	1
PROGRAM : 2.5 MEN												
2			700P-730P	30		\$750.00	10/23	10/26	2		TU, F	2
PROGRAM : 2.5 MEN CON COM1: 1X PER DAY												
3			730P-800P	30		\$850.00	10/25	10/25	1		THU	1
PROGRAM : 2.5 MEN												

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:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS
OCT/12						\$2,500.00						

CONTRACT TOTAL \$2,500.00
TOTAL SPOTS 4

MARKET TOTALS \$250,000 WDCW 1% WJLA 19% WUSA 23% WRC 35% WTTG 21% WPXW 0% WDCA 1%
CABL 0%

SVC- NSI
DEMOS- RA35+*